



OTTAWA MUSIC  
INDUSTRY COALITION

COALITION DE L'INDUSTRIE  
DE LA MUSIQUE D'OTTAWA

# ANNUAL REPORT

2020-2021



# President's Message

Welcome everyone to Ottawa Music Industry Coalition's (OMIC) annual general meeting. We are happy to see our fellow music industry colleagues here, a testament to the tenacity and determination of our sector which was one of the hardest hit.

I'd like to begin by thanking Jamie Kwong for all the work she did during her tenure here as Executive Director. Her presence, energy, and diligence in providing opportunities for our members will be missed.

We warmly welcome our new Executive Director Melanie Brulée who many of you know already from her career as a Francophone touring artist and bilingual arts administrator. Melanie's expertise in Music City Strategies as well as her charismatic approach has already proved to be fruitful in establishing interesting partnerships. We're very excited to see where her leadership can take our organization.

OMIC's Program Coordinator Karim Rostom has really stepped up over the last few months while we searched for our new ED. To say that we couldn't have kept the ship afloat without his hard work would be an understatement. Karim, thanks for being so flexible, industrious, and keen. We're sure you and Melanie will take OMIC to new heights together.

The highlights for the past year for OMIC are listed in our annual report and you will see that despite the pandemic, we had a very busy year. I'd like to point out a couple highlights including our inaugural City Sounds series which saw over 60 artists performing in alternative locations around the city. We also launched a second season of the Encore Ottawa series, which also saw over 60 artists perform on the Shenkman Arts Centre stage. Despite the stifling limitations caused by the pandemic, OMIC managed to get artists back in front of an audience.

Don't forget that our third annual Capital Music Awards are happening on Thursday, May 26th from 7-9pm, this time in person at Bar Robo in Queen Street Fare. Tickets are free thanks to our generous sponsors. We're thrilled to finally be able to gather in person again and celebrate the talent and perseverance of our members. We are very much looking forward to seeing you all there. Thank you to the Programming Committee and the Awards Sub-Committee for their hard work in putting this event together.

I would like to personally thank all the Board Members of OMIC who lent their time for Board Meetings and sitting on various committees. We are all volunteers and members of the organization, and I am grateful to have worked with such a capable team. Anne Marie Brugger is our Vice President, Tara Shannon is our Treasurer, Colin Mills is our Secretary, and Kwende Kefentse is our Member-at-Large. The Directors are Alka Sharma, Mary Jelley, Jeff Watkins, and Michel Bénac.

It's with sadness that we say goodbye to Alka Sharma and Mary Jelley as their terms come to an end. Their experience and passion for helping grow this organization will very much be missed. Everyone on the Board has contributed extensively to the growth and development of OMIC during a particularly demanding year. Thank you for being brilliant ambassadors for the organization.

Thank you to our members for attending the annual general meeting and do not forget to join us at the Capital Music Awards on May 26th.

Steve Foley



# Vision, Mission, and Mandate:

**The Ottawa Music Industry Coalition (OMIC)** is a not-for-profit, membership-based organization dedicated to growing the city's music industry for the benefit of its artists, businesses, and the city as a whole. OMIC is committed to bringing together members of the local music communities, along with its municipal and provincial partners, to work toward common goals, including:



- Developing audiences for Ottawa music on local, national and international levels;
- Supporting the development of the region's artists, entrepreneurs and other music professionals;
- Building Ottawa's music networks within and beyond the city;
- Advocating for the local music industry to government, industry and institutional partners.



# Programming

## Administering the Ottawa Music Development Fund

With the support and investment of the City of Ottawa, OMIC was able to administer the Ottawa Music Development Fund (OMDF) 2021! This Fund seeks to address the gaps and challenges in Ottawa's music ecosystem by providing grants to our local musicians, investing in their ability to focus on their art. The Fund was borne out of the recommendations of the Ottawa Music Strategy. This year, the Ottawa Music Development Fund offered the following grant streams:

- The **Covid-19 Relief Microgrant stream** to help musicians with everyday expenses during the global pandemic.
- The **Concert Artist Fees stream** for Livestream / Pre-recorded concerts including performance fees for musicians.
- The **Creation Stream** seeks to help support local musicians addressing the gaps in local music development.
- The **Collaborative Projects Grants stream** seeks to help support creatives addressing gaps in the local music development through collaborative project.

### **Ottawa Music Development Fund Recipients:**

- **Covid-19 Relief Microgrant Winners:** Cicaeda, Braden Foulkes, Fiamma, Jessie Simmons, Yng James, and Trevah
- **Concert Artist Fees Winners:** Unsociably High, Blake Alexander, Pop Drone, Almyr Jules, Kellylee Evans, Dominique Gorley, ISØBEL, and Red Heaven
- **Creation Stream Winners:** Mia Kelly, J Morris AKA Ya Favourite Lightskin, Hevve, Marie-Clo, Orchidae, and Paragon Cause
- **Collaborative Projects Winners:** Rachel Weldon (Debaser), Sarah Porter, and Thor Simonsen

Presented by / présenté par : LOCAL MUSIC

OF FAMILIAR MUSIC INDUSTRY COALITION  
COMITÉ DES INDUSTRIES DE LA MUSIQUE D'OTTAWA

THE OMDF IS MADE AVAILABLE THANKS TO:  
LE FDMO EST POSSIBLE GRÂCE À :

Ottawa

The Ottawa Music Development Fund  
(OMDF) 2021!

**\$25,000**  
Grants from \$250 and up to \$3,000

Fonds du Développement de la Musique  
à Ottawa (FDMO) 2021!

**25 000 \$**  
De 250 \$ jusqu'à 3 000 \$ la subvention



# Programming (cont'd)

## Capital Music Awards 2021



As part of the second phase of the Ottawa Music Strategy, OMIC's Staff and Programming Committee began preparing its second annual Capital Music Awards! Leading up to the Awards Ceremony on May 7th 2021, OMIC released nomination forms, curated the juries, opened public voting, and produced a virtual awards ceremony for all to experience.

The pre-recorded special has been viewed over 1,200 times on Youtube, and has the potential of reaching over 300,000 households through RogersTV Channel 22.

OMIC put out a call for nominations in March of 2021. Over 200 nominations were submitted across eight categories: Single of the Year, Group of the Year, Artist of the Year, Video of the Year, Virtual Performance of the Year, Album of the Year, Best Production and Arrangements, and Impact Award.

This year's finalists and winners were:

### Single of the Year

#### **WINNER: Hood Cry - TwoTiime**

- Alone - Night Lovell
- A Lot - Night Lovell, FTG Reggie and Lindasson
- Hood Cry - TwoTiime
- My Heart Went Oops - Tiagz
- They Call Me Tiago (Her Name is Margo) - Tiagz

### Album of the Year

#### **WINNER: Shell(e) - Marie-Clo**

- Alignments - Double Experience
- Freak on Repeat (Deluxe) - Andrew Cassara
- Noël tout autour - Céleste Lévis
- Shell(e) - Marie-Clo
- What We Started - Paragon CauseName is Margo) - Tiagz

# Programming (cont'd)

## Capital Music Awards 2021

### Artist of the Year

**WINNER: Tiagz**

- Andrew Cassara
- Céleste Lévis
- Marie-Clo
- Night Lovell
- Tiagz

### Group of the Year

**WINNER: DRAE**

- Double Experience
- DRAE
- Harea Band
- Jessica Pearson and the East Wind
- Paragon Cause

### Best Production and Arrangements

**WINNER: This Is It... This Is the End. - The Great Diversion**

- Freak on Repeat (Deluxe) - Andrew Cassara
- Brazz - Rachel Beausoleil
- Hannah-Carillon - Jean Cloutier
- Noël tout autour - Céleste Lévis
- This Is It... This Is the End. - The Great Diversion
- The Next Best Thing - Graham Lindsey



# Programming (cont'd)

## Capital Music Awards 2021

### Impact Award

**WINNER: Wise Atangana - AfroBlack Cultural Centre**

- Danah-Lee Krieger - More Than A Song Studios
- Nathan Gravelle - CapCityHipHop
- Ottawa Experimental Music
- Shawn, Emily and Dave - The Silver Lining Sessions
- Wise Atangana - AfroBlack Cultural Centre

### Virtual Performance of the Year

**WINNER: Session Live Officielle Complet - Céleste Lévis**

- Afroworld Fest - Equal Chance
- Canada Performs - Anna Ludlow
- Kemptville Live Music Festival - The Angelina Hunter Trio
- Le Méga Excentrique - Les Rats d'Swompe
- Session Live Officielle Complet - Céleste Lévis



# Programming (cont'd)

## Encore Ottawa



With the partnership of the Shenkman Arts Centre, Meridian Theatres @ CentrepoinTE, RogersTV, The City of Ottawa and Apt613, OMIC showcased a total of 39 acts through the first two seasons of Encore Ottawa - a pre-recorded concert series. Between both seasons, the premieres have been viewed over 2,400 times and have the potential to reach over 300,000 households through RogersTV channel 22.

## List of Encore Performers

### **Encore Ottawa (February 2021):**

Céleste Lévis  
Rosalyn Dennett  
KAR33M  
Seiizi  
Andrew Cassara

Jess Wedden  
Harea Band  
Pony Girl  
Moonfruits  
Mischa

Taming Sari  
Crystalena  
Marie-Clo  
TheSoulfulPoet  
Sing Song Party Time  
Chrissy

### **Encore Ottawa 2 (June 2021):**

MonkeyJunk  
Kristine St-Pierre  
Rachel Beausoleil  
Renée Landry  
Jessica Pearson and  
the East Wind  
Robynn Simone  
Kelsey Hayes  
Rory Taillon

Orchidae  
Chantal Hackett  
Double Experience  
Sophie D'Orléans  
Emma Lamontagne  
Five + None  
Lynne Hanson  
John Kofi Dapaah  
Kimberly Sunstrum

Gutta King Chris  
MaCMuwsA  
Uvaune  
Pithra  
Miguel de Armas Quartet  
The Riot Police  
Catriona Sturton



# Programming (cont'd)

## Ovation Ottawa

In July of 2021, OMIC launched Ovation Ottawa, the biggest crowdfunding campaign to hit the music scene! Featuring over 40 livestreams by local artists and over 40 donated items for our silent auction, the crowdfunding campaign sought to increase OMIC's funds dedicated for future programming. We are grateful to our fundraising committee for all the time and effort they have put into making Ovation Ottawa a reality: Sophie D'Orléans, Danielle Allard, Patricia Reynolds, Steve Foley, Jason Sonier, Joel Elliott, Chris White and Andre Gagne.

### Ovation Artists

Danielle Allard	MacMuwsA	Sam Stone
Double Experience	Tara Shannon	Kmbrly Snstrm
QUEST	Jessica Pearson and the East	Chantal Hackett
MJ	Wind	Miguel Montant
MacMuwsA	John Ian	Catriona Sturton
Erica Brighthill	Dawn Sev	Kristine St-Pierre
Riley Moss	Renée Landry	Robynn Simone
Nayana Kathleen	Jumpin' Joel Flash	Bron Diedrich
Ariel Shaw	AnjChito	Dan Robidoux
Angelina Charette	Kestrel Blue	Amanda Cottreau
Natt B	Roja Valentine	Alanna Sterling
Lynne Hanson	Rory Taillon	Fred Penner
Sophie D'Orléans	Malayka	Dominique Gorley
Merideth Brown	Pat Moore	Derek McKinely
Robin Kenny	Shawna Caspi	Twin Flames
Jessy Lindsay	The Blind and the Beautiful	
Mad Gamma		
The Powergoats		

# Programming (cont'd)

## City Sounds

In August 2021, OMIC launched City Sounds, a series of 24 outdoor performances taking place across Ottawa. Partnering with a number of BIAs and local business associations, OMIC managed to feature 23 artists in different neighborhoods across the city.



## Partnering BIAs and Business Associations

Sparks Street BIA

Elgin Area Business Association

Wellington West BIA

Glebe BIA

Heart of Orléans BIA

Kanata Central BA

Westboro Village BIA

Manotick BIA

Chinatown BIA

## City Sounds Artists

Jumpin' Joel Flash

Kristine St-Pierre

Tara Shannon

Kmbrly Snstrm

Derek McKinley

John Ian

The Powergoats

Taming Sari

Unsociably High

Sophie D'Orléans

Jessica Pearson and the East

Double Experience

Alanna Sterling & the Silvers

Wind

The Riot Police

Danielle Allard

Raphael Weinroth-Browne

Mad Gamma

The Broken Bridges

Twelve07

Terrence O'Brien

Lucas Haneman Express

KAR33M

Blake Alexander



# Professional Development

OMIC focused on providing professional development support through the continuation of its partnership with Edwards Creative Law in co-hosting the Independent Music Business (IMB) series. The IMBs were initially started by Luke Martin of Capital Rehearsal Studios & Byron Pascoe, an entertainment lawyer from Edwards Creative Law. They soon partnered with the Ottawa Music Industry Coalition in running the series. Together, there have been over 40 IMB sessions held, with an average attendance of 40 people. Each of these panels brought together experts from within the music industry. Topics in 2021 included:

- **February 2021: IMB #39: Unmuting Arts Communities** with Amy Ede, Maya McDonald, Kevin Bourne, and moderated by Yamikani Msosa.
- **March 2021: IMB #40: Mental Wellness + You** with King Kimbit, Sarah Hagerman, SVLM, and moderated by Ace Piva.
- **May 2021: IMB #41: ABCs of Music Tax + Finance** with Ingrid Denda, Randy Greenstone, Bonnie Cohen, and moderated by Tara Shannon.
- **June 2021: IMB #42: Artist + Music Marketing: DIY Tips + Working with Pros** with Ola Mazzuca, Mary Jelley, Asuquomo, and moderated by Byron Pascoe.
- **November 2021: IMB #43: Artists Writing Grants** with Nathalie Bernardin, Jules Lynch, and moderated by Brodie Conley.
- **December 2021: IMB #44: Press Kits 101** with Melanie Kealey

Thank you to Byron Pascoe of Edwards Creative Law for all his help in co-hosting these informative and free discussion panels.

Thank you to this year's series funders: Bandzoogle and The City of Ottawa.

**BANDZOOGLE**



# Membership

We thank all members for their support of OMIC, in being part of Ottawa's Music Strategy as we work towards making Ottawa recognized as a "Music City!"

## OMIC Membership List

Koppabrik	LeFLOFRANCO	The Sunday Night Revue
Marie-Clo	Dave Cool	Mina Ghamari
Rebecca Abbott	Andi Cooper	Heather Gibson
Marilee Alcorn	Antony Cooper	Allie Goodyear
John Allaire	Kelly Craig	Mikayla Gordon
Danielle Allard	Evil Creek	Dominique Gorley
Mohamed Alo	Elle Crites	Justin (J Morris) Gunderson
Brian Asselin	Sophie D'Orléans	Chantal Hackett
Amanda (Salwa) Badr	John Dapaah	Lynne Hanson
Rachel Beausoleil	Deborah Davis	Tag Hatle
Christina Bell	Miguel De Armas Laferte	Paul-Muwsa Henry
Erin Benjamin	Nicolaas de Bruijn	Charles Hoppner
Carl Bernade	Jacob DeMarsh	Libby Hortop
Brockway Biggs	Genevieve DeMerchant	Sarah Howard
Jamie Bonaparte	Rosalyn Dennett	Amy-Lynn Howson
Alison Bowie	Angele Desbois	Troy Huizinga
Alex Boyd	Marc Desrochers	Angelina Hunter
Darren Boyd	Jamie Douglas	Ali Hussaini
Ian Boyd	Sofia Duhaime	John Ian
Christopher Brian	Sean Duhaime	Bikasso Inventif
Erica Brighthill	Gwanzwang Duniya	Kieran Isley
George Brown	Julien Dussault	Mitchell Jackson
Anne-Marie Brugger	Joel Elliott	Suraj Jagai
Emma Bulchak-Healy	Farhan Elmi	Mary Jelley
Candace Bustard	Kellylee Evans	Megan Jerome
Aislinn Calvert	Clint Everson	Marc-Antoine Joly
		JW Jones



# Membership

We thank all members for their support of OMIC, in being part of Ottawa's Music Strategy as we work towards making Ottawa recognized as a "Music City!"

## OMIC Membership List

Nathalie Carrier	Jahn Fawcett	Karl Kadji
Allan Chaaraoui	David Finkle	Raymon Kaduck
Matt Chaffey	Robert Fitts	Melissa Kaestner
Adriana Ciccone	Steve Foley	Reza Kazemi
Greggory Clark	Sarah Foster	Mia Kelly
Jean Cloutier	Brad Fougere	Benjamin Kershman
Nicole colbeck	BradenFoulkes	Michael Kirton
Landon Coleman	Steve Gardiner	Kevin Schiemann
Antoine L Collins	Curtis Gero	Dawn Severenuk
Tim Kitz	Franc Eric Mounkam	Tara Shannon
Gavin Kratt	Alex Moxon	Nelson Silva
Yavor Kresic	Janie Renée Myner	Jessie Simmons
Danah-Lee Krieger	Gregory Naufal	Thor Simonsen
Sarah-Anne LaCombe	Jake Naylor	Matt Sobb
Michael Lalonde	Raphaela Nehme	Kristine St-Pierre
Andrew Lamarche	Hugh Neilson	Alanna Sterling
Renée Landry	Ian Nichols	Iain Storosko
Yolande Laroche	Squerl Noir	Rory Taillon
Huguette Lavigne	Heather Nolan Jessen	Andre Thibault
Neil Lee	Glenn Nuotio	Sam Timmins
Hayley Lennox	Terrence O'Brien	Jason Tobin
Angelo Leo	Morris (ASUQUOMO) Ogbowu	Abdul Tunde-Muse
Dave Leroux	Arc'hantael Ortega	Gaëlle Valentin
Céleste Lévis	Byron Pascoe	Chase Van Dusen
Tapiwa limbe	Jessica Pearson	Roy van Hooydonk
Jessy Lindsay	Maryn Pegan	Jon Van Wingerden
Graham Lindsey	Chandira Perera	Luka Veljovic

# Membership

We thank all members for their support of OMIC, in being part of Ottawa's Music Strategy as we work towards making Ottawa recognized as a "Music City!"

## OMIC Membership List

Moody Majnoun	Dan Petti	Gerry Wall
Keaton Mason	Mischa Plouffe	Tiffany Wallace
Petr Maur	Cameron Plummer	Jeff Watkins
Kevin McHale	Yasmina Proveyer	Dylan Watts
Chris McKhool	Ash Ravens	Randy Waugh
Derek McKinley	Mike Raymond	Paul Weber
Tito Medina	Jordan Robinson	Jess Weddon
Sandesh Meghnath	Caitlin Roe	Kate Weekes
Fabien Melanson	Isabelle Rose	Raphael Weinroth-Browne
Greg Melchin	Chito Salazar	Jason Wilkinson
Isabel Metcalfe	Jason Salberg	Karter Zaher
Alain Miguezuez	Allan Sansom	Chris Zimmerman
Colin Mills	George Sapounidis	
Rick Moody		

## OMIC Committees

- Programming Committee
- Membership Committee
- Finance Committee
- Fundraising Committee
- Awards Committee

# Key Priorities



- Complete Melanie Brulée's transition to the role of OMIC's Executive Director and realize her vision for OMIC's future programming
  - Present the 3rd Annual Capital Music Awards in person
  - Hold our 2nd run of City Sounds performances across the Ottawa Area
  - Administer funding, including the City of Ottawa's Ottawa Music Development Fund, to local artists to address the gaps and challenges in Ottawa's music ecosystem
- 
- Continue delivering significant programs that focus on the professional development of members from emerging to exporting, with an emphasis on supporting members from diverse and underrepresented backgrounds
  - Continue working with the partners of the Mayor's Economic Task Force on rebound efforts that support all major sectors, bringing attention to the issues specifically facing the music industry

# 2022

# Outgoing Members

The Ottawa Music Industry Coalition will be saying goodbye to two of its directors, Alka Sharma and Mary Jelley. While we are sad for their departure, sadness is outweighed by our overwhelming gratitude for all the time and effort they have put into this organization.

Alka Sharma is a founder of OMIC, and has continued to offer her skills, knowledge and experience to the organization well after its inception. She was the president of OMIC in 2019-2020, and was instrumental in guiding OMIC through the pandemic. We will honour her dedication with every step the Ottawa Music Industry Coalition takes to upholding its mission and mandate.

Mary Jelley has played an integral role in realizing the opportunities that OMIC's membership has benefitted from over the years. As the chair of our programming committee, she has ensured a quality and relevance in our programs that we intend to uphold.

We thank Alka Sharma and Mary Jelley for volunteering so much of their lives to the Ottawa Music Industry Coalition, and we wish them the very best with all they will accomplish in the future.





# OMIC 2020-2021 Board of Directors

## Executive

- President: Steve Foley (Audio Valley Recording Studio)
- Vice President: Anne-Marie Brugger (Hop the Fence on CHUO)
- Treasurer: Tara Shannon (Willow Sound)
- Secretary: Colin Mills (Music Industry Arts at Algonquin College)
- Member-at-Large: Kwende Kefentse (CKCU FM)

## Directors

- Alka Sharma (Canadian Arts Presentation Fund)
- Mary Jelley (Warner Music Canada)
- Jeff Watkins (Loretta Media)
- Michel Bénac (Frontman of LGS, LaFab Music)

## Staff

- Jamie Kwong, Executive Director
- Karim Rostom, Program Coordinator

## Stay Connected

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