



OTTAWA MUSIC  
INDUSTRY COALITION

# *Annual Report* **2019-20**



## *President's Message*

Welcome all to Ottawa Music Industry Coalition's (OMIC) annual general meeting. We are excited to see the membership out and supporting the local music industry. I would like to start by thanking Jamie Kwong for doing an incredible job this year, especially during a pandemic. Jamie started in April of 2020 and has worked diligently in a time when there has been no live music in venues. She has acquired grants that allowed OMIC to further its goal of providing various opportunities for artists and the music industry.

Along with Jamie, Karim Rostom, is OMIC's Program Coordinator and he has done a wonderful job working alongside Jamie. The two of them make up the staff of OMIC and they continually work hard to provide the amazing programming that has been provided for the past year.

The highlights for the past year for OMIC are listed in this report and you will see that we had a very busy year. One event I would particularly like to point out is Ottawa Music Development Fund (OMDF). With the support and investment from the City of Ottawa, OMIC is excited to have been able to provide funding to address gaps and challenges in Ottawa's music ecosystem by providing grants to local musicians. The Fund was developed out of recommendations of the Ottawa Music Strategy. Have a look on our website for me details on how you can apply for Round 2.

Do not forget that our second annual Capital Music Awards are happening on April 30th online. It will be a great evening and we are looking forward to seeing you there! Thank you to the Programming Committee and the Awards Sub-Committee for their hard work in putting this together.

I would like to thank all the Board Members of OMIC who put in so much time for Board Meetings and sitting on various committees. We are all volunteers and members of the organization, and it has been an absolute joy to work with the following members: Steve Foley as Vice President, Tara Shannon as Treasurer, Anne Marie Brugger as Secretary and Colin Mills as Member-at-Large. The Directors are Danielle Allard, Kevin Bourne, Heather Gibson, Mary Jelly and Morris

Ogbowu. I am sad to say goodbye to Danielle, Kevin, Heather, and Morris as their terms have ended. All of them have contributed to the growth and development of OMIC and have been amazing ambassadors for the organization. We will miss you all!

Thank you, members for attending the annual general meeting and do not forget to tune in for the Awards in early May 2021.



***Alka Sharma***  
**President**

## ***Vision, Mission, and Mandate***

The Ottawa Music Industry Coalition (OMIC) is a not-for-profit, membership-based organization dedicated to growing the city's music industry for the benefit of its artists, businesses, and the city as a whole. OMIC is committed to bringing together members of the local music communities, along with its municipal and provincial partners, to work toward common goals, including:

- Developing audiences for Ottawa music on local, national and international levels;
- Supporting the development of the region's artists, entrepreneurs and other music professionals;
- Building Ottawa's music networks within and beyond the city;
- Advocating for the local music industry to government, industry and institutional partners.

## ***2019-2020: An Unprecedented Year - The Global Pandemic***

The live music sector was shuttered all around the world. Within the city of Ottawa, the projected estimated income lost for the arts, culture, and heritage sector was \$220.6 million. Musicians and singers were estimated to make up a workforce of 2,657 musicians and singers with the estimated income loss projected at \$28,112,857.21 (City of Ottawa, 2019).

In support of the local music ecology in Ottawa, OMIC had to re-adjust quickly to ensure it was supporting its members, and the broader music community, as best that it could within the constraints of the public health directives.



***Moonfruits***

## Year in Review: 2019-2020 Highlights

During the early part of 2020, the Board of Directors took on an even more active role at OMIC, helping manage the day-to-day operations and programs, including the planning and execution of the inaugural Capital Music Awards.

On March 12 2020, OMIC celebrated the talent that thrives in the region with the inaugural Capital Music Awards (CMA), hosted at Saw Gallery. And then, the state of emergency was issued by the province... and so it began: everyone began adjusting to the constraints of the public health directives resulting from the global pandemic.

In April, OMIC welcomed its new Executive Director - Jamie Kwong. And in May, during OMIC's Annual General Meeting, we thanked our outgoing Board Members whose terms had ended and welcomed OMIC's new and returning [Board Members 2020-2021](#). OMIC also kicked off its application process for the Ottawa Music Development Fund (OMDF), with the first round of recipients taking part in Confined Dining, a zoom concert in support of local restaurants while showcasing the Fund recipients.

In June, OMIC welcomed the addition of Karim Rostom, its new Programs Coordinator. OMIC kicked off the summer by presenting the [OMIC Canada Day Special](#), featuring the second round of the OMDF recipients whose pre-recorded concerts aired on RogersTV. Over the summer, OMIC's team was working on getting the [Members' Directory](#) and [Members Portal](#) set up which later launched in early October 2020.



**Kimberly Sunstrum**



# *Programming*

***Céleste Lévis***

## Administering the Ottawa Music Development Fund

As part of the Ottawa Music Strategy, the City of Ottawa and OMIC's Ottawa Music Development Fund (OMDF) sought to address the gaps and challenges in Ottawa's music ecosystem during the global pandemic. During the fiscal 2019/20 fiscal year, OMDF funding was specifically focused on addressing the challenges resulting from COVID-19. In partnership with the City of Ottawa, OMIC announced the Ottawa Music Development Covid-19 Relief Fund of \$25,000 towards the following projects as part Ottawa's efforts to assist with the 'restart' efforts for the local music industry. Specifically, this fund was divided into 2 streams:

### Education and Skills Coaching Grant - @ \$500 / each (3)

In an effort to support local artists in the development of new technical skills to adapt to how they engage their audiences, OMIC to create educational coaching sessions, drawing from the expertise within our OMIC membership. With these grants, OMIC sought to engage with the professionals within the OMIC membership to participate in the creation of an interactive podcast, covering topics related to adapting to the changes of this pandemic, such as music production for live streaming and how to effectively digitally market.

From these grant, the following initiatives were funded:

- Omic's First Remcast: Introduction To Livestreaming - By Steve Foley, Owner Of Audio Valley Recording Studio
- Personal Branding with Clarence Charron of Pop of Colour
- International Networking with Patrick McCormack of Cranium Festival

### Micro-Grants Towards Artists' Needs @ \$500 / each (45)

To support OMIC musicians during this unprecedented time OMIC, in partnership with the City of Ottawa, offered members a micro-grant to help out with everyday needs. To build upon these grants, OMIC sought out partnerships to create showcasing opportunities for each of the grant recipients and their respective groups, in what later became: Encore Ottawa, a series of pre-recorded concerts. Encore Ottawa was a partnership between the Shenkman Arts Centre, the City of Ottawa, Rogers TV, APT613 and OMIC that provided the opportunity to showcase 16 OMDF recipients, who were awarded the grant under a juried process. All the recipients of the Ottawa Music Development Fund 2020 can be found here. These pre-recorded concerts were scheduled to air in the winter of 2021. The singles from the Premier of Encore Ottawa can be found here.



The below outlines how the City's \$25,000 was maximized to benefit local musicians and engage the music community.

**\$25, 000**

**98 applications**

**50 recipients \$500/each**

**7 Juried Sessions, 21 Jurors**

14+ hours of volunteer time

**40 Performances**

91 Musicians participating with additional artist fees paid out (Ontario Creates)

24hrs of performances

**3 Projects**

- Confined Dining Online Livestream
- OMIC's Canada Day Special with RogersTV and Audio Valley Studio
- Encore Ottawa with the City of Ottawa, The Shenkman Arts Center, Rogers TV, Apt613 and OMIC.

**3 Music Business Coaching Tutorials**

Omic's First Remcast: Introduction To Livestreaming - By Steve Foley, Owner Of Audio Valley Recording Studio

Personal Branding With Clarence Charron of Pop of Colour

International Networking with Patrick McCormack of Cranium

Festival

**Partnerships**

City of Ottawa

Confined Dining

Rogers TV Ottawa

Shenkman Arts Center

Apt613

Audio Valley Recording Studio

prototypeD

Ontario Creates

91 artists

Encore Ottawa also created a learning experience for students, as RogersTV Ottawa supervised and trained 2nd year Television Broadcasting students from Algonquin College-Woodroffe Campus.

**RogersTV Ottawa**

Crew numbers:

17 (for march 2021 sessions)

22 (total of Nov & Dec 2020, March 2021)

**Women**

9

**Visible minority/non-white/non-English or French as a 1st language**

Men: 3

Women: 4

Special Needs: 1

Indigenous heritage: 1 (half Cree/half French)

## ***Ottawa Music Development Fund 2020 Recipients***

**Andrew Cassara**

**Audio Valley Recording Studio**

**Catriona Sturton**

**Céleste Lévis**

**Chantal Hackett**

**Chrissy**

**CRANIUM**

**Crystalena**

**Danielle Allard**

**Double Experience**

**Emma Lamontagne**

**Five+None**

**Glenn Nuotio (Qu'Art)**

**Gutta King Chris**

**Harea Band**

**Jess Wedden**

**Jessica Pearson and the East Wind**

**IAMSOUFUL**

**John Kofi Dapaah**

**Uvaune Sound**

**KAR33M**

**Kelsey Hayes**

**Kimberly Sunstrum**

**Kristine St. Pierre**

**LeFLOFRANCO**

**Lynne Hanson**

**MaCMuwsA**

**Marie-Clo**

**Mel M'rabet**

**Leeward Hues**

**Miguel de Armas**

**Mikayla Menzies**

**Mischa**

**MonkeyJunk**

**Moonfruits**

**Orchidae**

**Pithra**

**Pony Girl**

**Pop of Colour**

**Rachel Beausoleil**

**Renée Landry**

**Robynn Simone Timpson**

**Rory Taillon**

**Rosalyn Dennett**

**seiiiizi**

**Sing Song Party Time Productions**

**Sophie D'Orleans**

**Sultans of String**

**Taming Sari**

**The Riot Police**



## Capital Music Awards 2020

As part of the second phase of the Ottawa Music Strategy, OMIC's Staff and Programming Committee began preparing its inaugural Capital Music Awards! Over the course of the fall 2019 and winter 2020, the Programming Committee prepared the research, announced the Awards and launched the nominations, and curated the juries.

The Ottawa Music Industry Coalition (OMIC) put out a call for nominations in early 2020. Nearly 200 nominations were submitted across six categories: Song of the Year, Band of the Year, Solo/Duo of the Year, Video of the Year, Entertainer of the Year and Impact Award.

This year's finalists and winners were:

### Song of the Year

**WINNER - Tie: *Alive and Well* - Jasmine Trails / *Thirsty* - LGS**

Jet Black - Double Experience  
On a Quest - Dynamic  
Alive and Well - Jasmine Trails  
Thirsty - LGS  
Down with the Devil - Taming Sari

### Band of the Year

**WINNER - LGS**

Double Experience  
Elementals  
LGS  
Lucas Haneman & Megan Laurence Express  
The Commotions

### Solo or Duo Artist of the Year (Seven finalists due to a 3-way tie)

**WINNER - Anna Ludlow**

Anna Ludlow  
Dynamic  
Graham Lindsey  
Jack Moss  
Kristine St. Pierre  
Kyle Meagher  
Mischa



#### 4) Video of the Year

##### Winner - On perd la tête - LGS

Mars - Black Iri\$h  
 Coastline - Jack Moss  
 On perd la tête - LGS  
 Up Now - Mischa  
 Mutha - Tara Shannon

#### 5) Entertainer of the Year

##### WINNER - Spitten Image

Anna Ludlow	Mischa
DJ Prosper	Spitten Image
Dynamic	Tara Shannon
Jumpin' Joel Flash	The Commotions
Kalix Breezy	The Soulful Poet
LGS	

The Entertainer of the Year award recipient was selected by the general public through online voting, which received well over 2,000 votes at press time.

#### 6) Impact Award

Further to a call for nominations to recognize a member of our community who has had the greatest impact on Ottawa's music industry, the OMIC Board of Directors was pleased to announce the recipient:

##### Byron Pascoe

Byron is an entertainment lawyer working with Edwards PC, Creative Law and has been sharing his knowledge and providing unwavering support to the community in a variety of ways.

#### Quick Facts:

- Nominations were received from OMIC members, fans, peers and some were self-nominated. The nominations were then juried by a committee of Ottawa music industry leaders who selected this year's finalists and recipients.
- The Capital Music Awards are supported, funded and made possible by the City of Ottawa.

"We have proudly been working with the Ottawa Music Industry Coalition since its inception. We are excited to be supporting this initiative to strengthen and promote the local industry and our musicians, who make Ottawa such a great city in which to live, work and play." – **Mayor Jim Watson**

"I am inspired by the exceptional talent that is brewing within the national capital region. The inaugural Capital Music Awards event will shine a light on all the creativity emanating from our local OMIC members."

– **Alka Sharma**, President, OMIC Board of Directors and Executive Director, Folk Music Ontario. "

CMA 2020 would not have been possible without the support of the following:

Thanks to all our sponsors: The City of Ottawa, SHIFTER Agency  
 OMIC CHUO 89.1 FM Postering Ottawa Apt613 Galerie SAW Gallery  
 Thanks to Cours Bayview Yards for the amazing awards trophies!  
 (Cours Bayview Yards)

Thanks to Manhattan's Coffee Co. for catering!  
 Thank you to Ming Wu for the photography!  
 Thank you to Thomas Charles Radford for his Event Co-Ordination!  
 Thank you to our volunteers who put together a wonderful evening of celebrating Ottawa's talented music industry

## Professional Development

### Pivoting Industry-Led Support Services

OMIC focused on providing professional development support through the continuation of its partnership with Edwards Creative Law in co-hosting the Independent Music Business (IMB) Series. The IMBs were initially started by Luke Martin of Capital Rehearsal Studios and Byron Pascoe, an entertainment lawyer from Edwards Creative Law. They soon partnered with the Ottawa Music Industry Coalition (OMIC) in running the series. Together, there have been 40 IMB sessions held, with an average attendance of 40 people. Each of these panels brought together experts from within the music-industry.

2020 had OMIC refocusing the Independent Music Business Series topics to assisting the music community in adapting to the pandemic and hosted the series all online. Each session is FREE to attend, and open to the public. *Topics in 2020 included:*

- April 2020: In partnership with CRANIUM Festival: IMB 33: Digital Engagement and Branding with Patrick McCormack, MISCHA, Peter Jackson, and Andrew Cassara.
- May 2020: IMB #34 - The Band Session with Matt Sobb and Scottie Irving; moderated by Maryn Pegan and Britt Pega
- June: IMB #35 - Preparing for an Interview with the Media with Roch Parisien, Joe Reilly, and DeeDee Butters s; Moderated by Anne-Marie Brugger.
- September: IMB #36 - The Livestream Toolkit with Amanda Rheau-me, Jessie Simmons, Laura Simpson; Moderated by Jumpin' Joel Flash
- October: IMB #37 - Musicians of Twitch with Alanna Sterling, Danielle Allard; Moderated by Kwende Kefentse
- November: IMB #38 - Managing Indie Artists with Dave Cool and Steve Gardiner; Moderated by NAMBI

A big THANK YOU to Byron Pascoe of Edwards Creative Law for all his help in co-hosting these informative and FREE IMB series!

Thank you to our funders of this series:



## Research and Development

In order to help further grow and develop Ottawa's local music industry as an integral part of the city's authentic, local creative and cultural landscape, the industry needs to be able to demonstrate the impact and value it brings to the city. In other words, it is critical to track and measure the industry's activity, growth and impact on the local economy.

Prior efforts to illustrate the value and importance of the local music industry in Ottawa supported the development and adoption of Ottawa's first Music Strategy in 2018. However, there has not been a study of this kind that measures the economic impact of the industry on the local economy. In order to fill the gap in clear economic data about Ottawa's music industry, the Ottawa Music Industry Coalition (OMIC) engaged Nordicity to conduct an economic impact study.

The objective of the study was to establish a baseline understanding of the size and impact the industry has on the local economy that could be used as a benchmark against which the future growth and health of the industry could be tracked.

The primary source of data for this study was a survey directed to artists, music companies, and music consumers in Ottawa. The survey was distributed directly to OMIC's database of contacts in addition to being promoted on social media and in newsletters by OMIC's partners. The table below shows the survey response rates.

The full Economic Impact Study of the Music Sector on the City report can be found [here](#).

*Funded by Ontario Creates*

## Sector Forums

For 2020, OMIC focused on forums specifically on supporting and connecting with music venues in Ottawa, under the REVS (Re-Open Every Venue Safety) framework. In partnership with the city's then Cultural Officer, Kwende Kefentse, OMIC helped to lead the REVS Project, which is based on a national campaign to develop and disseminate action plans and budgets rooted in a hyper-pragmatic understanding of the challenges ahead.

### *Covid19 Venue Forums*

- Brought together 30+ live performance spaces to connect with Ottawa Public Health, Economic Development, Arts & Culture Dept. to discuss public health directives and how it impacts their businesses.
- Continually sharing with this group of venues the public health updates and information to assist in the rebound efforts.

## Advocacy

Throughout the year, OMIC has been an active member of the [Mayor's Economic Partners Task Force](#) for dealing with pandemic. OMIC is also actively connected to various arts, culture and heritage organizations, known as the Cultural Alliance, working on various advocacy efforts in support of a stronger arts, culture, heritage sector. OMIC primarily works at the municipal level, but participates in broader advocacy efforts by sharing the information of our member organizations.

## Membership

We thank all members for their support of OMIC, in being part of Ottawa's Music Strategy as we work towards making Ottawa being recognized as a "Music City"!

### OMIC Membership List

Abdul Tunde-Muse (KAR33M)  
 Adrian Moreino (Adrixn Music)  
 Adriana Ciccone (Forgotten In The Woods Again)  
 Aislinn Calvert (Irene's Pub)  
 Alain Miguelez (Ottawa Prog Vibes)  
 Alex / Kaitlin (Moonfruits)  
 Alex Boyd (Riot Police)  
 Alex Coucopoulos (Fedras)  
 Alex Harea (Harea Band)  
 Alexandre Maheux (Sunday Riot Club)  
 Alexandre Pellerin-Auprix (Taming Sari)  
 Ali Hussaini (IAMSOUFUL)  
 Alka Sharma (Folk Music Ontario)  
 Allan Sansom  
 Allan Sansom (Meridian Theatres @ CentrepoinTE)  
 Almyr Jules  
 Amr Mazen  
 Andre Thibault (DRAE)  
 Andrew Cassara  
 Andrew Gharib  
 Andrew Knox (AK Music & Design)  
 Andrew Smith (Algonquin College - Music Industry Arts)  
 Andrew Vincent (Spruce Creative)  
 Andy Vasquez Valiente  
 Angelina Hunter (Angelina Hunter Trio)  
 Angelo Leo (Carleton University)  
 Anna Ludlow  
 Anne-Marie Brugger  
 April Rick  
 Bernard Frazer  
 Blair Hogan

Blake Maclean (TARA | The Audio Recording Academy)  
 Bobby Parent (Bobby Parent Music)  
 Braden Foulkes  
 Brian Asselin (The Commotions)  
 Brodie Conley (Kelp Management / MEGAPHONO)  
 Byron Pascoe (Edwards Creative Law)  
 Caitlin Roe  
 Catriona Sturton  
 Caylan Penny  
 Céleste Lévis  
 Chandira Perera  
 Chantal Hackett (Sing House Studios)  
 Charles Hoppner  
 Chris McKhool  
 Christina Bell  
 Christophe Elie  
 Christopher Brian  
 Clarence Charron (Pop of Colour)  
 Claude MarQuis  
 Cody Ford  
 Colin Mills (Algonquin College)  
 Crystalena Paquette  
 Curtis Gero (Ensemble)  
 Danah-Lee Krieger (More Than A Song Studios)  
 Daniel Deschenes (Bazille)  
 Daniel Leduc (HemlockHotel)  
 Danielle Allard (Danielle Allard Music)  
 Dave Cool (Bandzoogle)  
 David Campbell (Fiction Music productions)  
 David Dapaah  
 Dawn Severenuk  
 Derek McKinley (Sing Song Party Time)  
 Dominique (Gorley)  
 Elijah Morin  
 Elizabeth Royall  
 Elle Crites (Carleton University)  
 Emhardt James  
 Emma Bulchak-Healy (Mad Gamma)  
 Emma Lamontagne (Emma Lamontagne Music)  
 Erin Benjamin (Canadian Live Music Association (CLMA))  
 Fahim Rahman (Iconoclast)

Frank Ayafor (Far from average)  
 Gaïlle Valentin  
 George Brown (Integral North)  
 Gerry Wall  
 Glenn Nuotio (Qu'ART - Ottawa Queer Arts Collective)  
 Graham Lindsey  
 Greg Melchin (Dr G)  
 Gregory Clark (Pop Drone)  
 Gregory Naufal  
 Hayley Lennox (Eclipse Management)  
 Heather Gibson (National Arts Centre)  
 Heather Nolan Jessen (Lee Jessen)  
 Hugh Neilson (GCTC)  
 Ian Boyd (Compact Music)  
 Ian Nichols (Double Experience)  
 Ioan Harea  
 Jack Hui Litster (Carleton University)  
 Jahn Fawcett (Centre des Arts Shenkman Arts Centre)  
 Jake Naylor (Whiskeyjack Media)  
 Jamie Bonaparte (Paragon Cause)  
 Jason Wilkinson  
 JAY GOSS  
 Jean Cloutier  
 Jeff Watkins (Loretta Media)  
 Jenn Hood  
 Jess Weddon  
 Jessica Pearson (Jessica Pearson and the East Wind)  
 Jessy Lindsay  
 Joel Elliott (The Magic Machine)  
 Joel Tamas (Red Heaven)  
 John Dapaah  
 John Ian  
 Jon Van Wingerden  
 Jordan David (Music.Art.Ppl)  
 Julian Baker (Uvaune Sound)  
 Juliana Lachance  
 Julien Dussault (Pony Girl)  
 Justin (Dynamic) Gunderson (Bring Ya Eh Game)  
 JW-Jones  
 Kalle Mattson  
 Kellylee Evans

Keturah Johnson  
 Kevin Bourne (Shifter Magazine)  
 Kevin McHale (Sparks Street BIA)  
 Kristine St-Pierre  
 Landon Coleman  
 Laura Bruno (Carleton University)  
 LeFLOFRANCO  
 Liam Fleming  
 Logan Brown  
 Lynne Hanson  
 Marc Desrochers  
 Marc-Antoine Joly (JOLY Records)  
 Marc-Antoine Moisan (Okies)  
 Marilee Alcorn (GigSpace)  
 Mario Guindon (Urban Rodeo)  
 Martin Rocheleau (Les Rats d'Swompe)  
 Maryn Pegan (Five+None)  
 Mathew Falvai (Mathew Falvai Music)  
 Matt Sobb (Monkeyjunk)  
 Melissa Kaestner  
 Mia Kelly  
 Michael Holmes  
 Michael Lisinski (Kestrel Blue)  
 Miguel De Armas Laferte (MDA Productions)  
 Miranda Martel  
 Mischa Plouffe (Mischa Official Music)  
 Mohamad El Mrabet  
 Morris Ogbowu (ASUQUOMO)  
 Mwinyele Dale (Moringa Ottawa)  
 Nathalie Carrier (ZAC Vanier BIA)  
 Nayana Bhatnagar (Artist Alliance)  
 Nicole Colbeck (Little Acorn Creative Coaching & Music Management)  
 Nicole Milne (Ottawa Arts Council)  
 Olivia Latus  
 Pascale Arpin (Ultra Love)  
 Patrick Harrison (The Great Diversion)  
 Patrick McCormack (CRANIUM Festival)  
 Paul Weber  
 Paul-MaCMuwsA- Henry (HeavyZEB)  
 Peter Albert (Pithra)  
 Quest Dreamland (Dreamland Studios)

Rachel Beausoleil  
 Rachel Weldon (Debaser)  
 Rachel Weldon (SAW Centre)  
 Raymon Kaduck  
 Renée Landry  
 Reza Kazemi  
 Rick Moody  
 Rob Frank  
 Robert Fitts (Burban Guerrillas)  
 Robynn Simone  
 Rolf-Carlos Klausener (The Acorn)  
 Rory Taillon  
 Rosalyn Dennett (Stump Media)  
 Sam Timmins  
 Sandesh (Meghnath)  
 Sandi Skye  
 Sarah Foster (umberlune)  
 Sarah Porter (Porter Music Management)  
 Scottie Irving (The PepTides)  
 Sean Sisk (Sean Sisk Photography)  
 Shawn Scallen (Spectrasonic)  
 Sophie Moreau-Parent (Sophie D'Orléans)  
 Stephanie Marcantonio (Queenyy)  
 Stephen Donnelly (Tenvolt Audio)  
 Steve Foley (Audio Valley Recording Studio)  
 Steve Gardiner  
 Steve Lefebvre Rockin Engine  
 Tara Shannon (Willow Sound)  
 Ted Carty (Cold City Kings)  
 Tiffany Wallace (Unsociably High)  
 Tina Simpkin (Lemon Cash)  
 Tracy Harris (Highkey Entertainment)  
 Tricia Fitzgibbon (Pearony Music)  
 Victor Cooligan (New Alchemy Audio)  
 Yasmina Proveyer (AxÈ Worldfest)  
 Yolande Laroche (Orchidae)

### **OMIC Committees**

Programming Committee  
 Membership Committee  
 Finance Committee

## ***2021 Key Priorities***

- Present the Capital Music Awards
- Facilitate collaboration between media players: Promote collaboration between Ottawa's community, public, and commercial radio stations and create a program that would introduce local artists to larger audiences on public and commercial radio
- Music education advocacy: Work with educators, school boards, colleges, universities, other music industry associations and music officers to support music education locally, and to advocate for increased investments at the provincial level
- Administer funding, including the City of Ottawa's Ottawa Music Development Fund, to local artists to address the gaps and challenges in Ottawa's music ecosystem
- Continue delivering significant programs that focus on the professional development of members from emerging to exporting, with an emphasis on supporting members from diverse and underrepresented backgrounds
- Continue working with the partners of the Mayor's Economic Task Force on rebound efforts that support all major sectors, bringing attention to the issues specifically facing the music industry
- Create showcasing opportunities for members
- Promote the music industry
- Disseminate industry-related information and news



## OMIC 2019-2020 Board of Directors

### Executive

President	Alka Sharma (Folk Music Ontario)
Vice President	Steve Foley (Audio Valley Recording Studio)
Secretary	Anne-Marie Brügger (Hop the Fence on CHUO)
Treasurer	Tara Shannon (Willow Sound)
Member-at-Large	Colin Mills (Music Industry Arts at Algonquin College)

### Directors

Danielle Allard (Singer-Songwriter & Music Industry Arts, and Performing Arts programs)  
Heather Gibson (National Arts Centre)  
Kevin Bourne (Shifter Magazine / Shifter Agency)  
Mary Jelley (Warner Music Canada)  
Morris Ogbowu (Asuquomo)  
Natalie Bernardin (Amixie Solutions)

### Staff

Jamie Kwong, Executive Director  
Karim Rostom, Programs Coordinator

### Graphic Design

Rolf-Carlos Klausener

[rolfcarlos.com](http://rolfcarlos.com)

### Stay Connected with OMIC

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Twitter: [twitter.com/OttawaMIC](https://twitter.com/OttawaMIC)

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